Worlds of Journalism Study

Master questionnaire, 2021

Version 1.8.4 consolidated – SELF-ADMINISTERED

**Notes:**

* This is the questionnaire version to be used for self-administered questionnaires (online and paper-pencil). There is another version that should be used for the interview (telephone or face to face).
* The questionnaire contains mandatory questions (in black ink) as well as optional questions and optional statements (marked in blue).
* Parts printed in *green italics* are instructions. They should not be presented to the respondent.
* Please refer to the field manual for explanations (🡪FM).
* Use the code “999” for questions respondents did not answer.

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| job\_ttle🡪FM | **What is your current job title or position?**Please specify: ………………… |

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| empl | **Which of the following categories best describes your current working situation as a journalist?**1 Full-time permanent contract2 Part-time permanent contract 3 Full-time fixed-term contract4 Part-time fixed-term contract5 Freelance or self-employed6 Other, please specify: …………………777 Don’t know |

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| empl\_c1 | **Has your work contract or self-employed status changed because of Covid-19?**1 Yes2 No777 Don’t know |

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| empl\_c2 | *Ask only if empl\_c1 = 1, otherwise filter out***Which of the following categories best describes your working situation as a journalist before it changed?**1 Full-time permanent contract2 Part-time permanent contract 3 Full-time fixed-term contract4 Part-time fixed-term contract5 Freelance or self-employed6 Other, please specify: …………………777 Don’t know |

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| incm\_j | **Approximately what percentage of your overall work-related income comes from your work as a journalist?**Please specify: …………………777 Don’t know |

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| incm\_o | *Ask only if incm\_j < 100, otherwise filter out***Do you also receive income by working in any of the following sectors? Please choose all that apply.**1 Yes2 NoA AdvertisingB Public relations or corporate communication C Education (for example, teaching or training)D Local or national government agencies E Other, please specify: ………………… |

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| work\_exp🡪FM | **For how many years have you worked as a journalist?**Please specify: ………………… |

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| union | **Do you belong to any organizations or associations that are primarily for people in journalism or the communications field?**1 Yes2 No777 Don’t know |

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| role | **Please tell me how important it is to do each of the following in your daily work.**5 Extremely important4 Very important3 Moderately important2 Slightly important1 Not at all importantA Be a detached observer B Monitor and scrutinize those in power C Shine a light on society’s problemsD Motivate people to participate in politicsE Provide analysis of current affairsF Let people express their views G Provide information people need to form political opinion H Advocate for social changeI Influence public opinionJ Set the political agendaK Promote peace and tolerance L Educate the audienceM Point toward possible solutions to society’s problems N Speak on behalf of the marginalizedO Support national development P Support government policyQ Convey a positive image of political leadersR Provide entertainment and relaxationS Provide the kind of news that attracts the largest audienceT Provide advice, orientation and direction for daily lifeU Tell stories that emotionally move the audience X Support efforts to protect public healthY Counteract disinformationV Discuss future implications of current events |

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| ethic1 | **The following statements describe different responses journalists may have to ethical problems. For each of them, please tell me how strongly you agree or disagree.**5 Strongly agree4 Agree3 Neither agree nor disagree2 Disagree1 Strongly disagreeA What is ethical for journalists should always be determined by professional standards regardless of situation and personal judgment B What is ethical for journalists should be determined by professional standards unless extraordinary circumstances require disregarding themC What is ethical for journalists should depend on each specific situationD What is ethical for journalists should be a matter of personal judgment |

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| ethic2 | **Which of the following, if any, do you think may be always justified, or justified on occasion, and which would you not approve of under any circumstances?**3 Always justified2 Justified on occasion1 Not approve under any circumstancesA Claiming to be somebody elseB Using hidden recording devicesC Using confidential business or government documents without authorizationD Using the personal materials of powerful people, such as documents and photos, without their permissionE Using the personal materials of ordinary people, such as documents and photos, without their permissionF Paying people for confidential informationG Accepting money from sourcesH Accepting a free product or service from sourcesI Producing content that mimics news stories but hides its promotional natureJ Publishing or broadcasting stories with information that is not yet verified |

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| safe1🡪FM | **In the last five years, how often have you experienced any of the following actions related to your work as a journalist?**5 Very often4 Often3 Sometimes2 Rarely1 NeverA Demeaning or hateful speech directed at youB Public discrediting of your workC SurveillanceD Hacking or blocking of social media accounts or websitesE Arrests, detentions or imprisonmentF Legal actions against you because of your workG StalkingH Other threats or intimidation directed at you I Sexual assault or sexual harassmentJ Other physical attacksK CoercionL Questioning of your personal morality M Others using your byline for fabricated or manipulated storiesN Others disseminating your personal informationO Workplace bullyingP AbductionsQ Office raids or seizures or damage to equipmentR Intimidation that targets your family Z Been required to work in an environment where Covid-19 had easily spreadS Other, please specify: ………………… |

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| safe2 | *Ask only if any statement in safe1 > 1, otherwise filter out***When you experienced, to any extent, these actions, did you receive support (for example, legal or emotional support, time off work) from any of the following sources?**1 Yes, received support 2 No, received no supportA Your news organization (owners, top editors)B Other colleagues in your news outlet or other outletsC A journalists’ organization such as an association, press club, trade unionD Non-governmental or human rights organizations that support journalistsE Government authorities F Other, please specify ….. |

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| safe3 | **Thinking about your work, please tell me how strongly you agree or disagree with the following statements:**5 Strongly agree4 Agree3 Neither agree nor disagree2 Disagree1 Strongly disagreeA I am worried about losing my job in journalism within the next 12 monthsB I am concerned about my physical well-beingC I am concerned about my emotional and mental wellbeingD I am concerned that those who harm journalists in [COUNTRY] go unpunished |

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| protct | **In the last five years, have you engaged in any of the following measures to protect yourself? Please choose all that apply:** 1 Yes 2 NoA Taken safety training and/or used safety equipment and protocolsB Sought government protectionC Sought legal protectionD Engaged in self-censorship E Changed news beats or jobs at news organizationF Changed your news organizationG Changed your personal or daily routinesH Moved to another place (e.g., state, province, city) within your country or to another countryI Limited time spent in dangerous reporting areas J Removed or hidden your press IDsK Published anonymously, with a pseudonym or without a bylineL Changed your phone number or taken extra precautions to safeguard your devices from intervention or tracking M Established communication networks with peers or supervisors for securityN Filtered ideas/information to international media or published stories abroad O Paid much greater attention to verification of facts X Modified work routines to reduce the risk of exposure to Covid-19Y Refused to cover an assignment due to potential for exposure to Covid-19 |

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| stress | **In the last six months, how often have you felt stressed out in your work as a journalist?**5 Very often4 Often3 Sometimes2 Rarely1 Never |

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| auto1 | **Thinking of your work overall, how much freedom do you personally have in selecting the news stories you work on?**5 Complete freedom4 A great deal of freedom3 Some freedom2 Little freedom1 No freedom at all |

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| auto2 | **And how much freedom do you personally have in deciding which aspects of a story should be emphasized?**5 Complete freedom4 A great deal of freedom3 Some freedom2 Little freedom1 No freedom at all |

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| freedom | **In your view, how much freedom do the news media have in [country]?**5 Complete freedom4 A great deal of freedom3 Some freedom2 Little freedom1 No freedom at all777 Don’t know |

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| influ1 | **Here is a list of potential sources of influence. Please tell me how much influence each of the following has on your work as a journalist.** 5 Extremely influential4 Very influential3 Moderately influential2 Slightly influential1 Not influential 8 Not relevant to respondent’s/my work777 Don’t knowA Your peers on the news staff where you workB Your editorial supervisors and higher editorsC The business managers of your news organizationD The owners of your news organizationE Editorial policyF Advertising considerationsG Profit expectations H Audience research and data, for example, ratings, circulation, and web metrics I Availability of news-gathering resourcesJ Time limitsK Journalism ethicsL Self-CensorshipM Your personal values and beliefs |

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| influ2 | **Here is another list. Again, please tell me on a scale of 5 to 1 how influential each of the following is in your work.**5 Extremely influential4 Very influential3 Moderately influential2 Slightly influential1 Not influential 8 Not relevant to respondent’s/my work777 Don’t knowA Colleagues in other mediaB Your friends, acquaintances and familyC Feedback from the audienceD Competing news organizationsE Media laws and regulationF Access to informationG Government censorshipH Government officialsI PoliticiansJ Business peopleK Public relationsL Relationships with news sourcesM PoliceO Issue advocacy groups (such as NGOs, Labor unions…) Z Scientists or health expertsP Religious groups and institutionsQ MilitaryR Para-military groups, militias and similar groupsS Organized crime and criminal groupsT Terrorist groups |

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| epist1 | **The following statements deal with beliefs related to how journalists know what they know. For each of them, please tell me how strongly you agree or disagree.**5 Strongly agree4 Agree3 Neither agree nor disagree2 Disagree1 Strongly disagreeA Interpretation is necessary to make sense of factsB Truth is inevitably shaped by those in powerC It is impossible for journalists to withhold their personal beliefs from reportingD Things are either true or false, there is no in-betweenE It is possible to represent objective reality in reporting |

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| epist2 | **Using the same scale, please tell me how strongly you agree or disagree with the following beliefs.**5 Strongly agree4 Agree3 Neither agree nor disagree2 Disagree1 Strongly disagreeA Journalists should trust their instincts in deciding what’s true and what’s notB Journalists should intuitively know what the final story will beC Journalists should let the facts speak for themselvesD Journalists should be part of a community to portray it accuratelyE Journalists should make their standpoint transparent in their workF Journalists should alert audiences when a source’s claim is untruthful |

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| beat1 | **Do you usually work on or supervise a specific beat or subject area (such as politics, economy or sports), or do you usually work on or supervise various beats or subject areas?**1 Work on a specific beat or subject area2 Work on various beats or subject areas |

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| beat2🡪FM | *Ask only if beat1 = 1, otherwise filter out***Which beat or subject area do you primarily work on or supervise?**Please specify: ………………… |

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| hours1 | **How many hours a week on average do you work as a journalist?**Please specify: ………………… |

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| hours2 | **How many of these hours on average do you work from home?**Please specify: ………………… |

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| platf1 | **Journalists can produce content for a variety of platforms, such as print, TV, radio,** **websites, and so on. When you produce or edit journalism content, or when you supervise its production, do you usually know in advance on which platforms it will be delivered to the audience?**1 Yes, I usually know in advance2 No, I usually don’t know in advance |

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| platf2 | *Ask only if plat1 = 1, otherwise filter out***How often do you produce or edit content, or supervise its production, specifically for these platforms?**5 Always4 Often3 Sometimes2 Rarely1 Never777 Don’t knowA Print B RadioC TelevisionD WebsitesE News appsF PodcastsG Social media, such as [insert country-specific examples]H Messaging apps, such as [insert country-specific examples]I E-Mail newslettersJ Other, please specify: ………………… |

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| mbackg 🡪FM | **How would you describe the background of your main employer, or the main outlet where you work? Which of the following categories makes the best fit?**1 Newspaper2 Magazine3 TV4 Radio 5 News agency 6 Internet native, such as [country specific examples]7 Telecommunications, such as [country specific examples]9 I don’t have one main employer or one outlet I work for more than others777 Don’t know |

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| format | **How often do you produce, edit or supervise the production of journalism content in any of these formats?**5 Always4 Often3 Sometimes2 Rarely1 NeverA TextB PhotographsC AudioD Video E Graphics, cartoons, illustrations, or animationF Other, please specify, …………………G Multimedia stories that use a combination of the above |

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| tech1 | **Please tell me how frequently you use the following technologies for journalistic purposes.** 5 Always4 Often3 Sometimes2 Rarely1 Never777 Don’t knowA Technology that tracks and analyses information about the characteristics and behavior of online audiences (such as which stories they read and for how long). Examples of tools that do this include Chartbeat, Parse.ly, and Google AnalyticsB Social media for purposes such as to discover potentially newsworthy events, and/or to find sources, information and opinions for storiesC Social media to promote journalism produced for other platforms |

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| tech2 | **Please tell us whether these technologies are used in any of the newsrooms you work in.**1 Yes2 No777 Don’t knowA “Automated” or “robot” journalism in which computer software automatically converts data into news textsB “News personalization” where computer software automatically selects which stories are shown to audience members and how prominently |

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| gen\_edu | **What is the highest level of education you have completed?** 1 Not completed high school2 Completed high school3 Bachelor’s degree or equivalent4 Master's degree or equivalent5 Doctorate6 Undertook some university studies, but no degree |

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| train1 | **Have you completed any formal education or** **professional training in journalism?**1 Yes2 No |

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| train2 | *Ask only if train1 = 1, otherwise filter out***Please indicate whether or not you received this formal professional training or education in any of the following types of institution.**1 Yes2 NoA University or college (where you received a degree in journalism)B Journalism apprenticeship/cadetshipC University, college, institute, or some other means through which you received a certificate or diploma for a short-term course |

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| gender | **What is your gender?**1 Female2 Male3 Other |

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| age | **In what year were you born?**Please specify: …………………777 Don’t know |

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| pol\_view | **In political matters, people talk of “the left”, “the right”, and the “center”. On a scale from 0 to 10, where 0 is left, 10 is right, and 5 is center, where would you place yourself?**0 … 10 |

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| cult\_grp🡪FM | **To which [cultural community] do you belong?**Please specify: …………………777 Don’t know |

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| religio🡪FM | **Do you consider yourself as affiliated with any particular religion or religious denomination? If yes, which one?**1 No affiliation with a religion or religious denomination2 Yes, affiliated with the following religion/denomination: ………………… |

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| income🡪FM | **In which of the following categories does your [monthly, annual etc.] salary as a journalist fall [, after taxes]?**1 … 10777 Don’t know |

**TECHNICAL QUESTIONS**To be filled by the researcher! 🡪FM

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| T1 | **Interview code**………………… |

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| T2 | **Interview date**………………… (ddmmyy) |

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| T3 | **Interviewer code**………………… |

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| T4 | **Interview mode**1 Telephone2 Face to face3 Paper-pencil4 Mail or E-mail5 Online6 Video call |

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| T5🡪FM | **Rank of respondent (position in editorial hierarchy)**1 No management role (no operational or strategic authority)2 Middle management role (operational authority)3 Top management role (strategic authority)777 No information |

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| T6🡪FM | **Location of medium the respondent mainly works for**………………… (city, municipality etc.) |

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| T7 | **Reach of medium the respondent mainly works for**1 Local 2 Regional 3 National4 Transnational9 No main medium777 No information |

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| T8 | **Primary ownership of medium the respondent mainly works for**1 Private/commercial media2 Public Service Media3 State-run media4 Community media5 Non-Profit Media6 Other, specify …………………9 No main medium777 No information |

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| T9 | **Notes**………………… |