

MASTER QUESTIONNAIRE: JOURNALISTS

Final

FIELD NOTES

CODE_INT	A1 Interview code:	<i>name of medium</i>	<i>interviewer code</i>	<i>serial number</i>
RANK	A2 Classify the respondent's rank according to the following categories:			
	Senior manager (e.g. editor in chief, managing editor)			1
	Junior manager (e.g. desk head, department head, senior editor)			2
	Non-management staff (e.g. reporter, news writer)			3
DATE_SRT	A3 Start date of interview: (format: dd.mm.yy)		
TIME_SRT	A4 Start time of interview: (format: hh:mm, 24hrs)		
LOCATION	A5 Respondent's location:			
		Office	1	
		Home	2	
		Other	3	

START OF INTERVIEW

JOB_TITLE	1. What is the exact name or title of your job at [INT: add name of organization]? [INT: Record verbatim.]		
BEAT_1	2. Do you usually work on a specific "beat" or subject area, or do you usually work on different types of stories, more like a general assignment?			
	Work on a specific beat	1	Don't know	77
	Work on different types of stories → 4.	2	Refused	99
BEAT_2	3. Which beat or area do you usually work on? [INT: Record verbatim.]		
CNVR_GEN	4. In addition to working for your primary news organization, do you work for other media outlets?			
	Yes	1	Don't know	77
	No → 6.	2	Refused	99
CNVR_NWP CNVR_MAG CNVR_NAG CNVR_TV CNVR_RAD CNVR_WWW	5. Which other media do you work for? [INT: Read media and tick appropriate boxes. Multiple responses allowed.]			
	Newspapers	<input type="checkbox"/>		
	Magazines	<input type="checkbox"/>		
	News agencies	<input type="checkbox"/>		
	Television	<input type="checkbox"/>		
	Radio	<input type="checkbox"/>		
	Online	<input type="checkbox"/>		

WORK_STS	6. What are the terms of your employment? Are you a full-time employee, part-time employee, freelancer, or do you have a different employment status?				
	Full-time employee	1			
	Part-time employee	2			
	Freelancer → 9.	3		Don't know	77
	Other	4		Refused	99
WORK_CTT	7. Are you hired permanently, temporarily, or do you have a different status?				
	Permanently	1			
	Temporarily	2		Don't know	77
	Other	3		Refused	99
WORK_TGC	8. How many hours are you required to work each week – or are there no specific requirements?	 [INT: Only full hours.]		
	No specific requirements				555
	Don't know				777
	Refused				999
WORK_TGN	9. Regardless of any requirements, how many hours do you normally work in a week, including any paid or unpaid overtime?	 [INT: Only full hours.]		
	Don't know				777
	Refused				999
WORK_ITM	10. On average, how many news items do you produce and/or process in a usual week?			
	Don't know				777
	Refused				999
WORK_OTH	11. Besides working as a journalist, do you have other paid jobs?				
	Yes	1		Don't know	77
	No	2		Refused	99
JOB_INVS JOB_PROD JOB_PRES JOB_MNMT	12. There are basically four general types of professional activities in journalism. They are:				
	<ul style="list-style-type: none"> • information gathering and investigation; • news production which includes writing, editing and producing; • presenting news or design and layout; • and editorial coordination and management which includes attending meetings. 				
	Approximately what percentage of your time do you spend on each of these types of activities on a normal workday?				
	[INT: Read the four activities and fill in percentages. Make sure the total does not exceed 100 percent. Code "777" for Don't know and "999" for Refused.]				
	Information gathering and investigation			%
News production			%	
Presenting and design/layout			%	
Editorial coordination and management, including attending meetings			%	

JOB_INRP	13. In an average week approximately how many hours do you spend on investigative reporting?	
		Don't know	77
		Refused	99

JOB_RSP1	14. Do you supervise any employees?	
		Yes, usually	1
		Sometimes	2
		No → 16.	3
		Don't know	77
		Refused	99

JOB_RSP2	15. How many people do you supervise?	
		Don't know	777
		Refused	999

IROLOPED	16. There are a number of things the news media do or try to do. Please tell me, in your own words, what is the most important role of journalists in add country ?	
		[INT: Record verbatim.]	

EPETOPED	17. Could you please tell me the journalistic standards and values that are most fundamental to your own work?	
		[INT: Record verbatim.]	

TRUST_PM TRUST_GT TRUST_LS TRUST_PC TRUST_PL TRUST_PP TRUST_ML TRUST_TU TRUST_RL TRUST_CO TRUST_OR TRUST_UN TRUST_MD	18. Please tell me on a scale of 1 to 5 how much you personally trust each of the following institutions. 1 means you have complete trust, and 5 means you do not trust an institution at all. [INT: Repeat the scale if necessary.]	complete trust		no trust at all		Don't know	Refused		
		The add name of parliament	1	2	3	4	5	77	99
		The add name of government	1	2	3	4	5	77	99
		The judiciary/the courts	1	2	3	4	5	77	99
		The police	1	2	3	4	5	77	99
		Politicians in general	1	2	3	4	5	77	99
		Political parties	1	2	3	4	5	77	99
		The military	1	2	3	4	5	77	99
		Trade unions	1	2	3	4	5	77	99
		Religious leaders	1	2	3	4	5	77	99
		Big corporations	1	2	3	4	5	77	99
		Charitable or voluntary organizations	1	2	3	4	5	77	99
		The United Nations	1	2	3	4	5	77	99
		The news media	1	2	3	4	5	77	99

Kommentar: NATIONAL TEAMS: e.g. the "Senate"

Kommentar: NATIONAL TEAMS: add name of highest level of the executive body, e.g. "The White House"

19. The following list describes some of the things the news media do or try to do. Please tell me on a scale of 1 to 5 how important is each of these things in your work. 1 means you find them extremely important, 2 means very important, 3 means somewhat

important, 4 means little important, and 5 means not important at all. [INT: Repeat the scale if necessary.]								
		extremely important	very important	somewhat important	little important	not impor- tant at all	Don't know	Refused
IV_LO_1	To be an absolutely detached observer.	1	2	3	4	5	77	99
PD_HI_1	To act as watchdog of the government.	1	2	3	4	5	77	99
MO_LO_1	To provide citizens with the information they need to make political decisions.	1	2	3	4	5	77	99
MO_HI_1	To concentrate mainly on news that will attract the widest possible audience.	1	2	3	4	5	77	99
IV_HI_1	To set the political agenda.	1	2	3	4	5	77	99
PD_LO_2	To convey a positive image of political and business leadership.	1	2	3	4	5	77	99
MO_HI_2	To provide the audience with the information that is most interesting.	1	2	3	4	5	77	99
IV_HI_2	To influence public opinion.	1	2	3	4	5	77	99
PD_LO_1	To support official policies to bring about prosperity and development.	1	2	3	4	5	77	99
IV_HI_3	To advocate for social change.	1	2	3	4	5	77	99
PD_HI_2	To act as watchdog of business elites.	1	2	3	4	5	77	99
MO_LO_2	To motivate people to participate in civic activity and political discussion.	1	2	3	4	5	77	99

20. The following statements describe different approaches to news coverage. For each of them, please tell me on a scale of 1 to 5 how strongly you agree or disagree. 1 means you strongly agree, 2 means somewhat agree, 3 means neither agree nor disagree, 4 means somewhat disagree, and 5 means strongly disagree. [INT: Repeat the scale if necessary.]								
		strongly agree	somewhat agree	neither agree nor disagree	somewhat disagree	strongly disagree	Don't know	Refused
OB_HI_2	I do not allow my own beliefs and convictions to influence my reporting.	1	2	3	4	5	77	99
EM_LO_1	I provide analysis of events and issues in my work.	1	2	3	4	5	77	99
EM_HI_3	I think that facts speak for themselves.	1	2	3	4	5	77	99
OB_HI_3	I remain strictly impartial in my work.	1	2	3	4	5	77	99
EM_HI_1	I make claims only if they are substantiated by hard evidence and reliable sources.	1	2	3	4	5	77	99
OB_HI_1	I think that journalists can depict reality as it is.	1	2	3	4	5	77	99
OB_LO_1	I always make clear which side in a dispute has the better position.	1	2	3	4	5	77	99
EM_HI_2	I always stay away from information that cannot be verified.	1	2	3	4	5	77	99
RE_LO_1	There are ethical principles which are so important that they should be followed by all journalists, regardless of situation and context.	1	2	3	4	5	77	99
ID_HI_2	Journalists should avoid questionable methods of reporting in any case, even if this means not getting the story.	1	2	3	4	5	77	99
RE_HI_2	Ethical dilemmas in news coverage are often so complex that journalists should	1	2	3	4	5	77	99

ID_HI_1	be allowed to formulate their own individual codes of conduct.							
	Reporting and publishing a story that can potentially harm others is always wrong, irrespective of the benefits to be gained.	1	2	3	4	5	77	99
RE_HI_1	What is ethical in journalism varies from one situation to another.	1	2	3	4	5	77	99
ID_LO_1	There are situations in which harm is justifiable if it results in a story that produces a greater good.	1	2	3	4	5	77	99

POL_INT	21. How interested are you in politics? Are you extremely interested, very interested, somewhat interested, little interested, or are you not interested at all?							
	Extremely interested	1						
	Very interested	2						
	Somewhat interested	3						
	Little interested	4					<i>Don't know</i>	77
	Not interested at all	5					<i>Refused</i>	99

	22. Please tell me, on a scale of 1 to 5, how strongly you agree or disagree with each of the following statements. 1 means you strongly agree, 2 means somewhat agree, 3 means neither agree nor disagree, 4 means somewhat disagree, and 5 means strongly disagree. [INT: Repeat the scale if necessary.]							
		strongly agree	somewhat agree	neither agree nor disagree	somewhat disagree	strongly disagree	<i>Don't know</i>	<i>Refused</i>
POL_INTV	The less the government intervenes in the economy, the better it is for add country .	1	2	3	4	5	77	99
POL_EGL1	The government should take measures to reduce differences in income levels.	1	2	3	4	5	77	99
POL_EGL2	Workers need strong trade unions to protect their working conditions and wages.	1	2	3	4	5	77	99

	23. Here are two statements about your job. Please tell me, on the same scale of 1 to 5, how strongly you agree or disagree. [INT: Repeat the scale if necessary.]							
		strongly agree	somewhat agree	neither agree nor disagree	somewhat disagree	strongly disagree	<i>Don't know</i>	<i>Refused</i>
IND_AUT1	I have a lot of control over the work that I do.	1	2	3	4	5	77	99
IND_AUT3	I am allowed to take part in decisions that affect my work.	1	2	3	4	5	77	99

INFLOPED	24. Could you please tell me what you consider to be the most significant limits on your freedom as a journalist?	<p>.....</p> <p>.....</p> <p>.....</p> <p>[INT: Record verbatim.]</p>						
----------	--	---	--	--	--	--	--	--

	25. Some of these limits can come from within the news organization. Please tell me on a
--	---

scale of 1 to 5 how influential each of the following is in your day-to-day job. 1 means it is extremely influential, 2 means very influential, 3 means somewhat influential, 4 means little influential, and 5 means not influential at all. 8 means this item does not apply to your work.
[INT: Repeat the scale if necessary.]

	extremely influential	very influential	somewhat influential	little influential	not influential at all	not applicable	Don't know	Refused
INFL_STF	1	2	3	4	5	8	77	99
INFL_SUP	1	2	3	4	5	8	77	99
INFL_MAN	1	2	3	4	5	8	77	99
INFL_OWEN	1	2	3	4	5	8	77	99
INFL_ADD	1	2	3	4	5	8	77	99
INFL_PFT	1	2	3	4	5	8	77	99
INFL_RES	1	2	3	4	5	8	77	99
INFL_TEK	1	2	3	4	5	8	77	99
INFL_ETH	1	2	3	4	5	8	77	99
INFL_RSC	1	2	3	4	5	8	77	99
INFL_SPD	1	2	3	4	5	8	77	99
INFL_PDN	1	2	3	4	5	8	77	99

26. Other influences may come from outside the news organization. Again, please tell me on a scale of 1 to 5 how influential each of the following is in your work. 1 means it is extremely influential, 2 means very influential, 3 means somewhat influential, 4 means little influential, and 5 means not influential at all.
[INT: Repeat the scale if necessary.]

	extremely influential	very influential	somewhat influential	little influential	not influential at all	Don't know	Refused
INFL_FND	1	2	3	4	5	77	99
INFL_COL	1	2	3	4	5	77	99
INFL_AUD	1	2	3	4	5	77	99
INFL_CMP	1	2	3	4	5	77	99
INFL_CNS	1	2	3	4	5	77	99
INFL_GOV	1	2	3	4	5	77	99
INFL_POL	1	2	3	4	5	77	99
INFL_BUS	1	2	3	4	5	77	99
INFL_PR	1	2	3	4	5	77	99
INFL_LAW	1	2	3	4	5	77	99
INFL_CON	1	2	3	4	5	77	99
INFL_SRC	1	2	3	4	5	77	99
INFL_POR	1	2	3	4	5	77	99
INFL_SEN	1	2	3	4	5	77	99
INFL_REL	1	2	3	4	5	77	99
INFL_ADV	1	2	3	4	5	77	99
INFL_MDW	1	2	3	4	5	77	99

BRIBES	27. Journalists are sometimes offered money or presents by the people and institutions they cover. How often do you think journalists in [add country] accept these presents: almost always, rather often, sometimes, rather rarely or never?							
	Almost always						1	
	Rather often						2	
	Sometimes						3	
	Rather rarely						4	Don't know 77
	Never						5	Refused 99

FREEBIES	28. Journalists sometimes also have access to certain material privileges or freebies, such as trips to cover a story that are not paid for by the news organization. How often do you think journalists in [add country] accept these freebies: almost always, rather often, sometimes, rather rarely or never?							
	Almost always						1	
	Rather often						2	
	Sometimes						3	
	Rather rarely						4	Don't know 77
	Never						5	Refused 99

VALU_UN VALU_TR VALU_ST VALU_SE1 VALU_HE VALU_CO VALU_AC VALU_BE VALU_PO VALU_SD2 VALU_SE2 VALU_SD1	29. In the following, I will read a few statements about things that people might find important in their lives. Please tell me, on a scale of 1 to 5, how important each of these things is. 1 means you find them extremely important, 2 means very important, 3 means somewhat important, 4 means little important, and 5 means not important at all. <i>[INT: Repeat the scale if necessary.]</i>							
		extremely important	very important	somewhat important	little important	not important at all	Don't know	Refused
	To give everyone equal opportunities in life.	1	2	3	4	5	77	99
	To follow religious or family traditions.	1	2	3	4	5	77	99
	To have a varied and exciting life.	1	2	3	4	5	77	99
	To live in secure surroundings.	1	2	3	4	5	77	99
	To enjoy life and do things that give you pleasure.	1	2	3	4	5	77	99
	To follow rules at all times, even when no one is watching.	1	2	3	4	5	77	99
	To be successful and get recognition.	1	2	3	4	5	77	99
	To help the people around you.	1	2	3	4	5	77	99
	To be in charge.	1	2	3	4	5	77	99
	To be free and not depend on others.	1	2	3	4	5	77	99
	To live in a nation well protected against all threats.	1	2	3	4	5	77	99
	To think up new ideas and be creative.	1	2	3	4	5	77	99

PROF_FJA	30. Now I would like to ask a few questions about your professional background. Did you attend a formal journalism apprenticeship or internship?							
	Yes						1	Don't know 77
	No						2	Refused 99

EDU_GEN	31. What is the highest grade of school or level of education you have completed? <i>[INT: Read the list.]</i>							
	Not completed high school → 34.						1	
	Completed high school → 34.						2	

Kommentar: NATIONAL TEAMS: Adjust the list according to your national denominations.

	Vocational or technical school beyond high school ➔ 34.	3		
	Some years of undergraduate studies, no degree	4		
	Graduated from college or equivalent	5		
	Some graduate work, no degree	6		
	Master's degree or equivalent	7	Don't know	77
	Doctorate or equivalent	8	Refused	99

PROF_STD	32. During your studies, did you specialize in journalism or another communication field?			
	Yes	1	Don't know	77
	No ➔ 34.	2	Refused	99

PROF_JS PROF_BCO PROF_COM PROF_OTH	33. In which of the following fields did you study? <i>[INT: Read field of studies and tick appropriate boxes. Multiple responses allowed.]</i>			
	Journalism		<input type="checkbox"/>	
	Broadcasting or Online Journalism		<input type="checkbox"/>	
	Communications, Mass Communication or Media Studies		<input type="checkbox"/>	
	Others, specify <i>[INT: Record verbatim.]</i>		

PROF_EXP	34. How many years have you been working in journalism? <i>[INT: Only effective years, that is, without any interruptions.]</i>	 <i>[INT: Only full years.]</i>	
			Don't know	77
			Refused	99

PROF_EXR	35. Of these, how many years have you been with your current news organization? <i>[INT: Only effective years, that is, without any interruptions.]</i>	 <i>[INT: Only full years.]</i>	
			Don't know	77
			Refused	99

PROF_ORI	36. Are you a member of any organization or association that is primarily for people in journalism or the communications field?			
	Yes	1	Don't know	77
	No ➔ 38.	2	Refused	99

PROF_OR2	37. How active are you in that organization or these organizations? Are you active, somewhat active, or not active at all?			
	Active	1		
	Somewhat active	2	Don't know	77
	Not active at all	3	Refused	99

SOC_ACTV	38. How often do you involve yourself in activities such as charities, NGO's, local committees? Would you say, on average, at least every week, once a month, once every three to four months, once a year or less than once a year?			
	Every week	1		
	Once a month	2		
	Once every three to four months	3		
	Once a year	4	Don't know	77
	Less than once a year	5	Refused	99

SOC_NET1	39. How many times in the past month did you socialize with people you work with? Would you say you socialized every day, a few times a week, a few times a month, once a month, or less than once a month?										
	Every day					1					
	A few times a week					2					
	A few times a month					3					
	Once a month					4		Don't know		77	
	Less than once a month					5		Refused		99	
SOC_NET2	40. Altogether, about what percentage of your friends are connected in some way with journalism?										
%										
	Don't know 77										
Refused 99											
SEX	[INT: Code sex by observation. Ask only if necessary.]										
	41. I am required to ask all questions. Are you male or female?										
	Female					1					
Male					2		Refused		99		
AGE	42. This final set of questions is being asked simply so we can make some comparisons. None of it will be used to identify you or anyone else participating in the study. First, how old were you on your last birthday?										
										
	Don't know 777										
Refused 999											
RELIG_1	43. How important is religion or religious belief to you? Would you say extremely important, very important, somewhat important, little important, or not important at all?										
	Extremely important					1					
	Very important					2					
	Somewhat important					3					
	Little important					4		Don't know		77	
	Not important at all					5		Refused		99	
RELIG_2	44. Do you consider yourself as affiliated with any particular religion or religious denomination? If yes, which one?										
	[INT: Do not read the list, only code answers.]										
	No religion or denomination					1					
	Buddhist					2					
	Hindu					3					
	Jewish					4					
	Muslim					5					
	Protestant					6					
	Orthodox (Russian/Greek/etc.)					7					
	Roman Catholic					8		Don't know		77	
RELIG_3	Other					9		Refused		99	
	[INT: Record verbatim.]										
POL_LEAN	45. In political matters, people talk of "the left", "the right", and the "center". On a scale where 1 is left, 7 is right, and 4 is center, where would you place yourself?										
	left		center				right		Don't know		77
	1	2	3	4	5	6	7	Refused		99	

INCOME	46. In which of the following categories does your monthly/annual salary fall, before taxes?		
 - [currency]	1	
 - [currency]	2	
 - [currency]	3	
 - [currency]	4	
 - [currency]	5	
 - [currency]	6	
 - [currency]	7	
 - [currency]	8	
 - [currency]	9	
 - [currency]	10	
	Don't know	77	
	Refused	99	

Kommentar: NATIONAL TEAMS:
Use monthly or annual salaries according to the predominant national conventions. Assign salary brackets according to the national salary levels. See instructions.

FIELD NOTES

DATE_END	B1 End date of interview: (format: dd.mm.yy)
INT_COMM	B2 End time of interview: (format: hh:mm, 24hrs)
NOTES	B3 Document any interruptions and disturbances during the interview: